



FOOD EXPORT'S BIGGEST  
PET PRODUCT ACTIVITIES.  
**Make your market.<sup>SM</sup>**

APPA GLOBAL PET EXPO

# BUYERS MISSION

APPA - ORLANDO, FL ■ FEBRUARY 28, 2012

## PET FOODS BUYERS MISSION AT APPA GLOBAL PET EXPO

In coordination with the American Pet Products Association (APPA), Food Export USA-Northeast is offering Pet Food Buyers Mission in conjunction with 2012 Global Pet Expo.

### MEET ONE-ON-ONE WITH MULTIPLE INTERNATIONAL BUYERS

Request meetings with a number of buyers interested in U.S. products. Specifically for this Buyers Mission, Food Export will invite qualified buyers from: Japan, Korea, Canada, Caribbean, Central America and the Middle East.

### PRODUCTS IN DEMAND

Develop and expand your business with importers who have expressed interest in a variety of quality pet food and treat products.

### 2011 GLOBAL PET EXPO REPORTED:

- 835 exhibitors utilizing 2,380 booths
- 3,000 new product launches
- 4,691 pet product global buyers
- \$591,000 in actual sales
- Over a \$1 million in projected sales
- 17 new distributorships

### ADDITIONAL ASSISTANCE

For more information on the Global Pet Expo, visit [www.globalpetexpo.org](http://www.globalpetexpo.org).



This event will sell out. Use your smartphone to scan our QR code to register today!



INTERZOO

# FOODSHOW PLUS!<sup>TM</sup>

INTERZOO - NUREMBERG, GERMANY ■ MAY 17-20, 2012

### 2010 INTERZOO OVERVIEW:

- World's largest pet food and product trade show
- 1,498 exhibitors with 1,175 outside Germany
- Over 38,324 visited with 23,849 outside Germany
- 96% at Interzoo made new business contacts
- Every other year in Nuremberg
- **Food Show PLUS!<sup>TM</sup>** participants projected increase of \$2.42M in export sales

### INVITED INTERNATIONAL BUYERS:

Austria, Belgium, Czech Republic, France, Germany, Ireland, Italy, The Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and United Kingdom all interested in U.S. pet food and pet treat products.



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## REGISTER NOW FOR BUYERS MISSION AT THE GLOBAL PET EXPO

EARLY REGISTRATION:  
**JANUARY 3, 2012 - \$100 (Save \$50)**  
FINAL REGISTRATION DEADLINE:  
**FEBRUARY 14, 2012 - \$150**



## REGISTER NOW FOR FOOD SHOW PLUS!<sup>TM</sup>

EARLY REGISTRATION:  
**FEBRUARY 23, 2012 - \$200 (Save \$100)**  
FINAL REGISTRATION DEADLINE:  
**MARCH 22, 2012 - \$300**



## CUSTOMER SERVICE

Food Export Outreach & Customer Service have answers to your questions. Want more information or to register? **We're here to help.**

Visit: [www.foodexport.org](http://www.foodexport.org)  
Call: (312) 334-9200 or (215) 829-9111  
E-mail: [info@foodexport.org](mailto:info@foodexport.org)



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